



DIPLOMA ON

FINANCIAL MANAGEMENT

EXPERT STUDY FOR KNOWLEDGE AND EXPERTISE IN MAKING CAPITAL INVESTMENT DECISIONS, FINANCING A BUSINESS, AND MANAGING WORKING CAPITAL





A Program which provides a comprehensive introduction to the core elements of financial management and its role in business success. This Program covers the principles and importance of efficient financial management, and how financial information can be used to improve the quality of management decision-making. It deals with planning, investment decisions, project analysis, managing risk, types and sources of finance and financial markets. It covers the vitally important topic of the management of working capital, of ensuring liquidity and business survival. Key terms are highlighted for rapid understanding of the main techniques and concepts.



SUMMARY OF MAJOR TOPICS

- The nature and importance of capital investment decisions, and the resources involved.
- Investment appraisal methods: accounting rate of return (ARR), return on capital employed (ROCE), payback period; net present value (NPV).
- Risk in investment appraisal, calculating and using probabilities.
- The impact of interest and inflation, risk premiums; considering the effect on and meaning of wealth.
- Investment in practice and reality, the concept of logical investors.
- The cost of capital; review and control for capital expenditure projects.
- The process of decision making relating to capital management, auditing.
- Short-term finance, gearing, factoring, discounting.
- Sources of short-term finance: internal, external, profits, credit control.
- Long-term finance, the stock exchange, primary and secondary markets, stock listing.
- Shares, share issues, debentures.
- Small business finance, venture capital, funding, business angels, Government roles and support.
- Managing working capital, its definition and elements, the scale of capital.
- Managing stocks, stock ordering systems, MRQ, JIT and inventory control models.
- Budgeting for demand, financial ratios, debtor and credit control.
- The working capital cycle; discounts, collection policies, settlement period.
- Cash management and budgets, the cash cycle.
- Policies for working capital control; balance, banking, overdrafts.



WHAT IS INCLUDED

Your CIC Fee includes:-

- Your enrolment/registration with Cambridge International College, and your own high-quality, professionally produced and illustrated comprehensive International CIC Core Study Publication.
- A detailed, professional 'Study & Training Guide' with full instructions on how to study to achieve success and gain top results. The Guide includes detailed advice on how to answer Tests and Examinations.
- Practice Questions, Tests and Activities (which can be used as 'Past Papers/Questions') and Recommended Answers for them.
- The Final Examination sat under Invigilation/Supervision in your own area - full details, guidance and explanation of how your Examination will be arranged and how Invigilation is conducted will be provided when you register. Note, CIC arranges Examinations in over a hundred countries worldwide for thousands of Members every year; it is a flexible, straightforward process and will be arranged when YOU are ready to write your Examination. The prestigious Cambridge International College Diploma on successful completion of your Study & Training and on passing the Final Examination.
- Your personal page on CIC's Member Services website with access to results, dispatch details, advice and guidance, and more: www.cambridgeinternationalcollege.co.uk
- Regular information and news including: Newsletters with details of special offers and new Programs and much more; and Competition Forms; by email and post.



Everything needed for your Study & Training success is included in the CIC Fee.

Additionally:

- Further Study and Training Advice, and Assistance is available before, during and after CIC Study & Training; Members may ask CIC's team of experienced Consultants for advice on further study and Programmes to improve career prospects and advancement.
- CIC's experienced and helpful staff can assist with numerous special requests, such as reference/recommendation letters and transcripts, and more, by post and email.



RELATED COURSES

- **STUDY & CAREER DEVELOPMENT**
- Accounting & Finance in Business & Management Diploma 12 months
(flexible)
- Business Accounting & Finance Honors (Higher) Diploma 21 months
(flexible)
- Business Finance & Investment Mastery of Management Graduate Diploma One
year (flexible)
- Financial Administration (BFA) Baccalaureate 2 years (flexible)
- Finance & Investment Administration Executive Business Administration
(EBA) 3 years (flexible)

STUDY & CAREER DEVELOPMENT

The Program will benefit anybody who requires knowledge and ability in one or more of the core financial management activities, whether seeking a worthwhile career in the field, or seeking promotion and advancement in finance or accounting areas, or in wider management and administration fields. The Program will benefit men and women already employed in finance and accounting fields (or hoping to enter it) to gain career success and further advancement, and other professionals, entrepreneurs, business owners and managers who need an expert and practical working knowledge of the principles of financial management. The Program will also provide access to higher studies in finance, accounting, business and management, and similar related subjects.